



JAMIE CAPORASO

OWNER & CREATIVE DIRECTOR

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 capikcreative

NAICS Codes

541430 Graphic Design Services

541511 Web Design & Development

541922 Commercial Photography

516210 Social Media

541511 Search Engine Optimization (SEO)

518210 Web Hosting

Together We Build Something That Lasts

Whether you're launching a new brand or looking for a creative partner behind the scenes, Capik Creative brings experience, clarity, and creativity to every stage of the process.



Are You in the Market
for Creative?
Call Capik Creative.

CAPABILITY STATEMENT

Core Competencies

Strategic Branding

We develop brand identities that are thoughtful, consistent, and built to last—from logos and messaging to complete visual systems across platforms.

Custom Web Design & Development

We create responsive, SEO-friendly websites on WordPress and Shopify, tailored to your business goals and user experience needs. We also design and manage lead generation ad campaigns.

Digital Marketing Execution

From email marketing and SEO to digital content strategy, we help brands reach and engage the right audience with smart, effective messaging.

Social Media Management

We provide strategic content planning, design, and scheduling to help brands stay active, aligned, and engaging on social platforms.

White Label Design Services

We design marketing materials, product packaging, publications, trade show booths, and promotional assets that reflect your brand and get noticed.

Print & Visual Communication

We deliver behind-the-scenes creative support for agencies and internal teams. Our white-label partnerships are reliable, polished, and fully brand-aligned.

Copywriting

We craft clear, compelling copy that captures your voice and connects with your audience—web, print, social, and beyond.

Commercial Photography

From products to people, we deliver high-quality photography that supports your brand, website, and marketing campaigns.

Differentiators

Established Experience

Founded in 2006, Capik Creative brings nearly two decades of proven design, branding, and marketing expertise to every project.

Woman-Owned, Artist-Led

Jamie Caporaso leads with over 30 years of creative direction, blending sharp instincts with practical experience across industries.

Fill-Service Studio

We provide a complete suite of services in-house—branding, web, print, copy, and photography—for a seamless, cohesive client experience.

Proven White Label Partner

For more than 20 years, agencies and internal teams have trusted us to deliver quality creative that supports their goals while staying under their brand umbrella.

Past Performance

UNCAS HEALTH DISTRICT Patrick McCormack

Rebranded this regional health organization and developed an accessible, user-friendly website that improved their public communication.

CENAXO Michael Gnazzo

We've worked with the owner of Cenaxo on multiple ventures over 19 years, creating brand identities, websites, marketing assets, and promotional product designs.

P3 TECHNOLOGIES John Pepper

A longtime white-label partner. For over 15 years, we've provided website design, logos, and branded collateral for both their company and their clients.